

Reliance Baking Soda Case Analysis

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OPTIMIZING PROMOTIONAL SPENDING -- RELIANCE BAKING SODA ...

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excerpt from case study : optimizing promotional spending -- reliance baking soda evaluation and budget recommendations for 2008 marketing plan

RELIANCE BAKING CASE ASSIGNMENT - RELIANCE BAKING SODA ...

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reliance baking soda case exercise questions please read the case and come prepared to discuss the following in class. 1. think of a question you would like to ask ...

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